



QUICK FACTS

What is it?

momcafé connects inspired women through meetings, seminars and internet-based communication tools. It is an organization that provides support and resources for professional moms in the form of monthly meetings and quarterly seminars, where moms can network, learn from great speakers and share ideas with other moms.

Who started it?

Jill Earthy & Hilary Wooller founded momcafé in September 2007 after identifying a huge lack of resources for moms needing business and professional support, and a forum for networking with other moms.

Where does it take place?

Meetings are typically held in family friendly cafés in Vancouver and North Vancouver where parking is easy and strollers are accommodated.

Who attends

Attendees are generally moms aged 30 to 45, with one or more children, university educated with an average of 10 years career experience, and higher than average disposable income. They fall into four main categories: mom-entrepreneurs, corporate moms, moms on maternity leave, and stay-at-home moms ... and an occasional dad!

How much does it cost?

Meetings for non-members cost \$35 plus gst. Members pay \$29 plus gst. A light breakfast and latté are served.

Child care

On-site child care enables moms to attend without the hassles of arranging childcare. Child care costs \$10 for the first child and \$5 per additional child. This includes a healthy beverage and snack, and playtime.

How much is membership and what are the benefits?

Membership costs \$99 plus gst. Benefits include discounts on meetings and seminars, access to business resources, profiles on the website, discounts offered by retail partners and more.

Why is it important?

Mothers need access to professional development meetings, networking opportunities, places to promote their businesses, and a forum for sharing their ideas with other like-minded moms.

Community Support

momcafé donates a portion of the proceeds each month to Dress for Success.

Website

www.momcafe.net

Media Contact

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