



MEDIA ADVISORY

For immediate release: Thursday, October 16, 2008.

Choosing your path – motherhood and leadership

Inaugural Coquitlam momcafé event for the entrepreneur Mom, corporate Mom, stay-at-home Mom

momcafé will be holding its first Coquitlam event on Friday, November 7 at IKEA. Inspirational moms **Maxine Wilson**, Mayor of Coquitlam, and **Cybele Negris**, founding partner and Chief Operating Officer, Webnames.ca, will share their experiences and insight into choosing your path in leading fulfilling lives both at work and at home.

momcafé provides support and resources for professional moms in the form of monthly meetings and quarterly seminars, where moms can network, learn from great speakers and share ideas with other moms. Moms can listen to the speakers and engage in uninterrupted conversation while children aged 0 to 12 years old are supervised in an onsite childcare area. Or, if preferred, babies and older children may also choose to sit closer to their Moms.

Vancouver residents Jill Earthy and Hilary Wooller founded momcafé in September 2007 after identifying a huge lack of resources for moms needing business and professional support, and a forum for networking with other moms. After a year of sold-out events in Vancouver and a rapidly growing membership, momcafé is expanding to Coquitlam and other cities across Canada.

What: momcafé inaugural Coquitlam event

When: 9:30 a.m. – 11:30 a.m.
Friday, November 7, 2008

Where: IKEA
1000 Lougheed Highway, Coquitlam, B.C.

Who: **Maxine Wilson, Mayor of Coquitlam**

Further to being Mayor of Coquitlam, Maxine is a former teacher as well as a longtime partner in her family business which has been in operation for the last 29 years, all while raising two children. Committed to the community, Maxine was first elected to Council in 1998 and has served on numerous City committees as



well as the Place Maillardville Board, Fraser North Council for Children and Youth and the GVRD Labour Relations Board. Maxine was also a long-time member of the Coquitlam School Board, both as Trustee and Chair and was the founding president of the BC Confederation of Parent Advisory Councils.

Cybele Negris, founding partner and Chief Operating Officer, Webnames.ca

Cybele is a successful entrepreneur who is co-founder and COO of Webnames.ca, runs Construction by Design and has diverse experience in both management and operations, including prior directorships and officer positions in several public and private companies. Cybele has been recognized by PROFIT W100 as one of Canada's Top Women Entrepreneurs (2004, 2005, 2006 & 2007) and is a recipient of Business in Vancouver's Top 40 Under 40 Award for Outstanding Achievement (2003). In 2006, she was the President of Wired Woman Vancouver and she is currently on the Board of the Forum for Women Entrepreneurs. Cybele balances all of this with raising her two young children.

Cost: **\$26.25** (including GST)
Onsite childcare is available for an additional fee.

To register: www.momcafe.net/register/18

A portion of the event proceeds will go to Children's House Montessori, Coquitlam.

Thank you to our community partners: IKEA, Please Mum, spud.ca, Nannies on Call, Natural Pod, and Penny Mitchell – REMAX.

For additional information please contact:

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